

CITIES THROUGH INNOVATION

Competitive Regions | Smart Cities | Iconic Places | Resilient Infrastructure

How do we produce innovative masterplans that transform the local economy?

How do we ensure that architecture responds to **real community needs**, at the same time be an **icon for the city**?

How do we design and build **important infrastructure** that harmonises with other urban functions?

Who are the **stakeholders** that can be tapped on to ensure successful **project implementation?**



Our clients often come to us with complex problems, to which we respond with elegant solutions.



With our:

- **Global** insights
- 2. Local networks
- 3. 10+ expertises
- 4. Proven Methodology
- 5. Implementation experience
- **Technology** application



We can solve your problems.



enCity

Transforming cities through innovation



enCity is an international consulting firm focusing on solving development problems and transforming places. Established by a diverse team of planners, designers, engineers, hydologists, economists, and thought leaders in a variety of expertise, enCity goes beyond blueprints and conventional thinking to search for innovative solutions that address local challenges. enCity is headquartered in Singapore, with offices in Hanoi, Ho Chi Minh City, and Bandung.



We seek partnerships, not projects.

Proven impact with a diversity of clients to achieve awardwinning results.

PUBLIC SECTOR

Jurong Town Council, Singapore Urban Redevelopment Authority, Singapore Singapore Food Agency Ministry of Planning and Investment, Vietnam National University of Singapore

West Java Province Ho Chi Minh City Hai Phong City Ben Tre Province Tay Ninh Province

PRIVATE SECTOR











enCity is widely recognised internationally as a leading urban solutions provider, with an illustrious track record of projects, many of which have received prestigious accolades, while others have become home to thriving communities.











MASTERISE



Our four solution categories:

Competitive Regions

Smart Cities

Iconic Places

Resilient Infrastructure

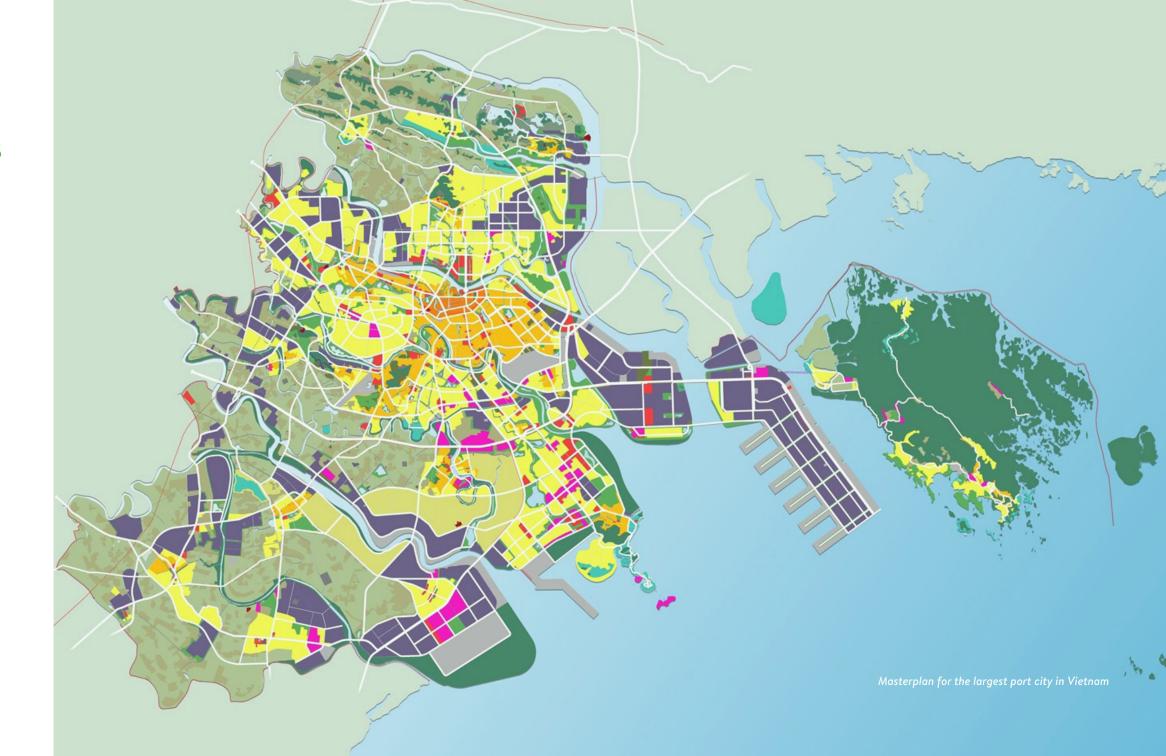
Competitive Regions

From strategy to policy

At a regional scale, development plans and decisions involve varying domains and diverse stakeholders. To nurture the growth of resilient and productive regions, strategies must encompass from policy and economics to spatial planning and infrastructure.

We provide tangible and intangible solutions that are relevant in the short, medium, and long term, with the goal of achieving sustainable and inclusive prosperity. These foundational endeavours are crucial for future stages of planning and design.

Key services: economic development planning, policy advisory, stakeholder engagement, circular economy solutions, heritage conservation



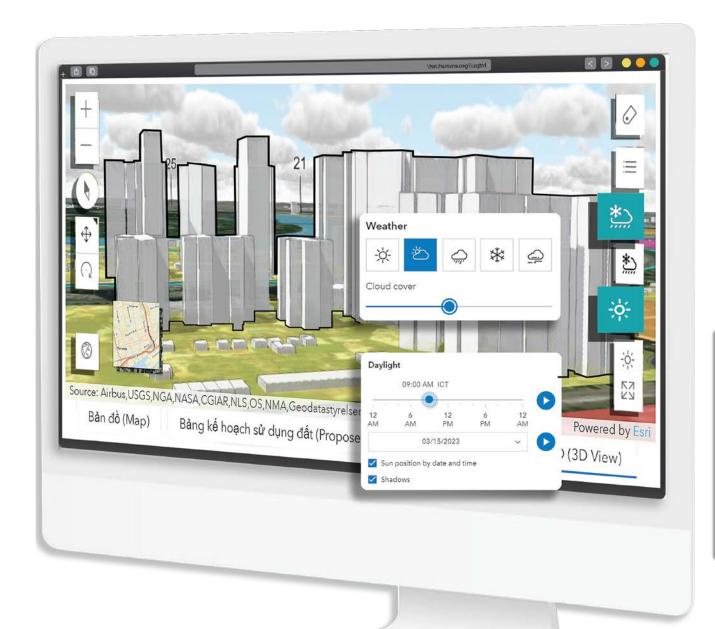
Smart Cities

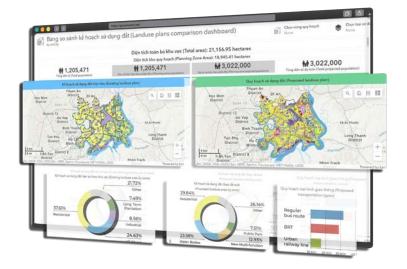
From physical to digital

Being a smart city is more than just the implementation of sensors and softwares - it is the creation of a comprehensive technology-enabled ecosystem that creates effective and efficient cities. Technological innovations must be applied to where urban challenges are most dire: traffic congestion, environmental control, asset management, service digitisation, and more.

Through our extensive partnerships with local and regional governments, enCity develops elegant digital solutions to some of the most pressing challenges our partners and clients face to become smarter communities.

Key services: data management, data visualisation, platform design, IoT development, Al application, geographic information system application







Planning data management and stakeholder engagement platform

ENCITY | 14

Iconic Places

From concept to construction

Every place possesses its own magic - in its landscape, history, community, and heritage. As planners and designers, it's our responsibility to respect and embrace these special qualities and translate them into beneficial developments and economic opportunities.

Whether it's a neighborhood park, a small residential community, or a medium-sized township, we immerse ourselves passionately to comprehend and bring to life the untapped potentials. We engage intimately, driven by a deep desire to transform ideas into reality.

Key services: masterplanning, urban design, WSUD, architecture design, landscape design, ecological industrial township planning



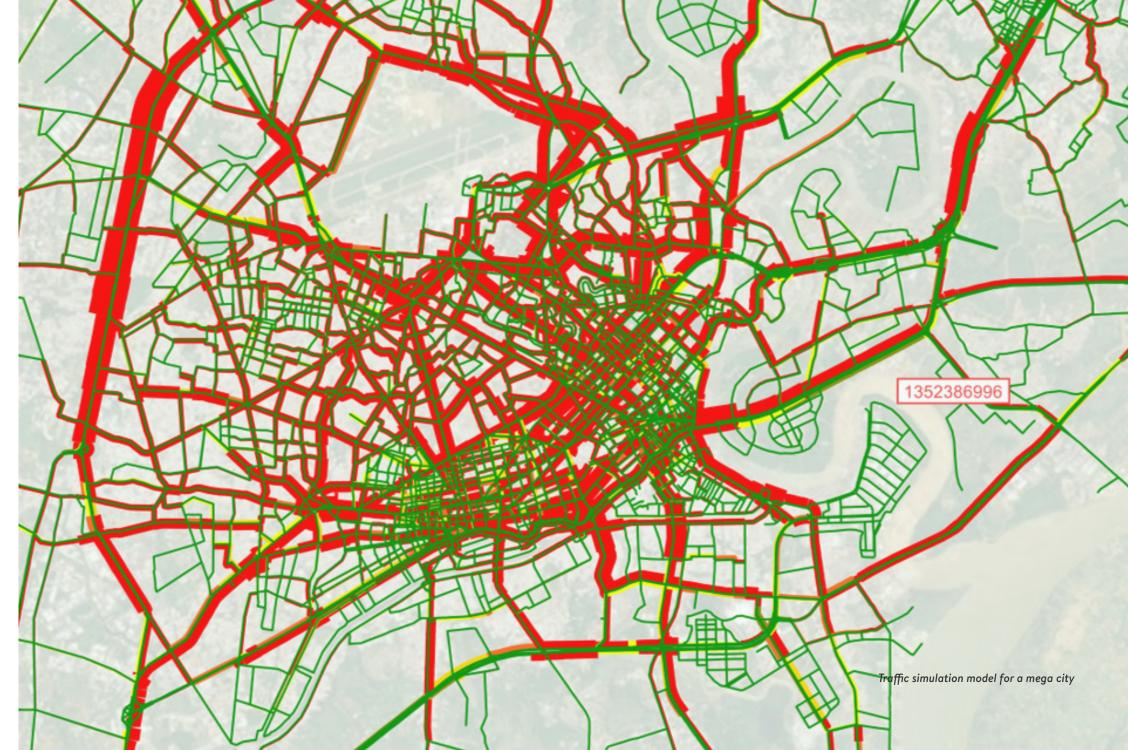
Resilient Infrastructure

From design to implementation

Many of the pressing challenges faced by cities today, such as flooding and traffic congestion, revolve around significant infrastructural deficiencies. These challenges loom over rapid urban development, as a single catastrophic event can undo decades of progress.

At enCity, we deliver exceptional infrastructure solutions that showcase technical excellence and respond to the complex political, economic, and social constraints. We understand that infrastructure extends beyond the realm of pure engineering; it serves as the intersection and foundation for various layers of development to come.

Key services: Transportation planning, infrastructure planning, hydrologic engineering, climate change adaptation, water resource management



Selected works

Northern Midland and Mountains Regional Plan, Vietnam
100000 km2, 14 million people

Services: Strategic planning, policy advisory, economic planning

Partner: IWRP

Tay Ninh Provincial Plan 4041 km2, 1.3 million people

Services: Strategic planning, policy advisory, economic planning

Partner: ∨NI

Ho Chi Minh City Masterplan 2095 km2, 8.9 milion people

Services: Master planning, urban design,

and planning

Partners: VIUP, SISP, Greenspace

hydrologic assessment, traffic assessment

Hai Phong City Masterplan

1527 km2, 4.5 million people

Services: Policy advisory, strategic advisory, masterplanning, land use

planning

Partners: Aecom, Gmaps, VIUP









Online Land Use Management Platform

Services: Data management, data integration, website design

Industry 5.0 High-tech Park 452 ha

Services: Land use planning, urban design, transport and infrastructure planning

Partners: Sasaki, BioSEA

Urbanisation Simulation

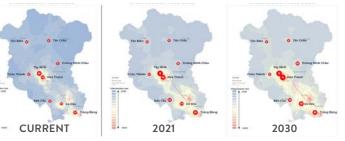
Services provided: Economic analysis, land use prediction, urbanisation modelling

Future Land Value Projection

Services: Al prediction model, big data analysis, spatial analytics, economic projection, application development









Selected works

Singapore Heritage Study

728 km2, 5.7 million people

Services: Spatial analysis, mapping, heritage conservation strategy development

Partners: NUS, Studio Lapis

North Da Lat Masterplan, Vietnam 1.84 km2

Services: Urban design, master planning, landscape design



ICONIC PLACES

Nha Trang City Civic Centre 3000m2

Services: Architectural design, landscape

design, urban design **Partner:** Librazzi



Khanh Hoa Provincial Centre 39000m2

Services: Architectural design, landscape design, urban design



Thu Duc City Stormwater Management Strategies 210 km2

Services: Master planning, hydrology analysis, engineering, water resource

management **Partners:** Sasaki, VIUP

Hue Sanctuary, Vietnam 200ha

Services: Biodiversity assessment, landscape design, urban design, masterplanning, hydrology analysis

Partner: BioSEA

Agrifood Hub, Singapore 3.59 km2

Services: Circularity design, landscape design, urban design, master planning, program design

Partners: Sasaki, Agritecture, Aecom,

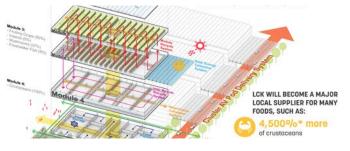
Forum Architects

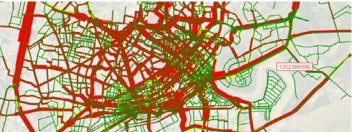
Ho Chi Minh City Traffic Modelling 2095 km2, 8.9 milion people

Services: Traffic assessment, traffic simulation, traffic modelling, recommendation development









ENCITY | 22

How we are different

ENGAGE TO BUILD TRUST

We start building great communities and cities by establishing trust, through our integrity, accountability, dedication and open dialogue with clients, stakeholders and our team. We build trust so that we can consult our clients on critical decisions and advocate for what matters most.

ENVISION TO FOSTER INNOVATION

We plan for the future with an open-minded and innovative approach. We look beyond blueprints and boundaries, tap into our market insights and technology to conceptualize transformative solutions.

ENABLE TO CREATE IMPACTS

We are in the business of creating livable communities and thriving cities, not just plans and reports. We deliver projects that make real impacts to our economy, society and ecology, and leverage our outstanding built track record to bring them to life.

For enquiry please email to: contact@encity.co

AND THE PARTY OF T